

Dear Green Lake County Fair Partner,

For almost 80 years, the Green Lake County Fair has drawn thousands of attendees, of all ages, to the “biggest four-day event in the county!” Thanks to the generous support of a variety of partners, the Green Lake County Fair can continue to improve this tradition of providing family fun entertainment.

The Green Lake County Fair relies on community support from local organizations and businesses throughout the county, to help sponsor educational and entertaining options for visitors to our four-day fair. The funding from this program helps keep the fair running as a Jr. Free Fair and provides quality attractions and events for the entire family. There are different levels of sponsorships available, depending on your ability to give and the resources you have available. These levels can be flexible and customized to meet your needs and interests. You may choose to pledge a monetary gift, while others sponsor a specific project, either through in-kind donations or a cash donation.

The mission of the Green Lake County Fair is to provide positive youth development and leadership skills, along with promoting family and community involvement through education and tradition.

Your sponsorship will pave the way for the continued success and momentous family event. We hope you will join us this year as we continue to make memories that last a lifetime at the Green Lake County Fair.

In sincere appreciation,



Green Lake County Fair Coordinator



Office Location (for mailing):
571 County Road A / Green Lake WI 54941
Fairgrounds Location (only during fair dates):
570 South Street / Green Lake WI 54941

2023 Sponsorship Opportunities



Green Lake County Fair
August 3-6, 2023



Sponsorship Participation Levels

Grand Champion Sponsor—\$1500+
Reserve Champion Sponsor—\$1000 - \$1499
Blue Ribbon Sponsor—\$500 - \$999
Red Ribbon Sponsor—\$250 - \$499
Friend of the Fair—\$50 - \$249

GRAND CHAMPION SPONSOR

- Business name on sponsor sign at the fair
- Listing in Fair Schedule of Events
- Mention on Green Lake County Fair website (Sponsorship Page)
- Mention on Green Lake County Fair Facebook page (more than 2,500 followers)
- Logo recognition in Schedule of Events
- Separate signage recognition at the specific event/program sponsored
- Eight (8) Track Event passes (TBD)

RESERVE CHAMPION SPONSOR

- Business name on sponsor sign at the fair
- Listing in Fair Schedule of Events
- Mention on Green Lake County Fair website (Sponsorship Page)
- Mention on Green Lake County Fair Facebook page (more than 2,500 followers)
- Logo recognition in Schedule of Events
- Six (6) Track Event passes (TBD)

BLUE RIBBON SPONSOR

- Business name on sponsor sign at the fair
- Listing in Fair Schedule of Events
- Mention on Green Lake County Fair website (Sponsorship Page)
- Mention on Green Lake County Fair Facebook page (more than 2,500 followers)
- Four (4) Track Event passes (TBD)

RED RIBBON SPONSOR

- Business name on sponsor sign at the fair
- Listing in Fair Schedule of Events
- Mention on Green Lake County Fair website (Sponsorship Page)
- Mention on Green Lake County Fair Facebook page (more than 2,500 followers)
- Two (2) Track Event passes (TBD)

FRIEND OF THE FAIR

- Business name on sponsor sign at the fair
- Listing in Fair Schedule of Events
- Mention on Green Lake County Fair website (Sponsorship Page)
- Mention on Green Lake County Fair Facebook page (more than 2,500 followers)

Kathy Ninneman, Fair Coordinator
Green Lake County Fair
920-294-4032
Kathy.Ninneman@wisc.edu

Business or Organization _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Name to use on sponsorship signs & listing _____

Please mail sponsorship by July 1, 2023, to have your name on the banner at the fair.

Please make check payable to: Green Lake County Fair

Mail to: Green Lake County Fair / Attn: Kathy

571 County Road A / Green Lake, WI 54941

Thank You!