

Dear Green Lake County Fair Partner,

For almost 80 years, the Green Lake County Fair has drawn thousands of attendees, of all ages, to the “biggest four-day event in the county!” Thanks to the generous support of a variety of partners, the Green Lake County Fair can continue to improve this tradition of providing family fun entertainment.

The Green Lake County Fair relies on community support from local organizations and businesses throughout the county, to help sponsor educational and entertaining options for visitors to our four-day fair. The funding from this program helps keep the fair running as a Jr. Free Fair and provides quality attractions and events for the entire family. There are different levels of sponsorships available, depending on your ability to give and the resources you have available. These levels can be flexible and customized to meet your needs and interests. You may choose to pledge a monetary gift, while others sponsor a specific project, either through in-kind donations or a cash donation.

The mission of the Green Lake County Fair is to provide positive youth development and leadership skills, along with promoting family and community involvement through education and tradition.

Your sponsorship will pave the way for the continued success and momentous family event. We hope you will join us this year as we continue to make memories that last a lifetime at the Green Lake County Fair.

In sincere appreciation,



Green Lake County Fair Coordinator



Office Location (for mailing):  
**571 County Road A / Green Lake WI 54941**  
Fairgrounds Location (only during fair dates):  
**570 South Street / Green Lake WI 54941**

# 2023 Sponsorship Opportunities



**Green Lake County Fair**  
**August 3-6, 2023**

# Sponsorship Participation Levels



**Grand Champion Sponsor—\$1500+**  
**Reserve Champion Sponsor—\$1000 - \$1499**  
**Blue Ribbon Sponsor—\$500 - \$999**  
**Red Ribbon Sponsor—\$250 - \$499**  
**Friend of the Fair—\$50 - \$249**

## GRAND CHAMPION SPONSOR

- Business name on sponsor sign at the fair
- Listing in Fair Schedule of Events
- Mention on Green Lake County Fair website (Sponsorship Page)
- Mention on Green Lake County Fair Facebook page (more than 2,500 followers)
- Logo recognition in Schedule of Events
- Separate signage recognition at the specific event/program sponsored
- Eight (8) Track Event passes (TBD)

## RESERVE CHAMPION SPONSOR

- Business name on sponsor sign at the fair
- Listing in Fair Schedule of Events
- Mention on Green Lake County Fair website (Sponsorship Page)
- Mention on Green Lake County Fair Facebook page (more than 2,500 followers)
- Logo recognition in Schedule of Events
- Six (6) Track Event passes (TBD)

## BLUE RIBBON SPONSOR

- Business name on sponsor sign at the fair
- Listing in Fair Schedule of Events
- Mention on Green Lake County Fair website (Sponsorship Page)
- Mention on Green Lake County Fair Facebook page (more than 2,500 followers)
- Four (4) Track Event passes (TBD)

## RED RIBBON SPONSOR

- Business name on sponsor sign at the fair
- Listing in Fair Schedule of Events
- Mention on Green Lake County Fair website (Sponsorship Page)
- Mention on Green Lake County Fair Facebook page (more than 2,500 followers)
- Two (2) Track Event passes (TBD)

## FRIEND OF THE FAIR

- Business name on sponsor sign at the fair
- Listing in Fair Schedule of Events
- Mention on Green Lake County Fair website (Sponsorship Page)
- Mention on Green Lake County Fair Facebook page (more than 2,500 followers)

**Kathy Ninneman, Fair Coordinator**  
**Green Lake County Fair**  
**920-294-4032**  
**Kathy.Ninneman@wisc.edu**

--- DETACH HERE FOR MAILING ---

Business or Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Name to use on sponsorship signs & listing \_\_\_\_\_

Please mail sponsorship by March 15, 2023.

Please make check payable to: **Green Lake County Fair**

Mail to: **Green Lake County Fair / Attn: Kathy**

**571 County Road A / Green Lake, WI 54941**

*Thank You!*