



Friends of the Fair Partnership Program

(formerly Community Involvement Program-CIP)



August 1-4, 2019

The mission of the Green Lake County Fair is to provide positive youth development and leadership skills, along with promoting family and community involvement through education and tradition.

Green Lake County Fair

"the best little fair around"

PO Box 3188
Green Lake WI 54941
Phone: 920-294-4033
Fax: 920-294-4176
E-mail: kim.zills@ces.uwex.edu
Website: greenlake.uwex.edu

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Friends of the Fair Partnership Program

For almost 80 years, the Green Lake County Fair has annually drawn thousands of attendees of all ages to the "best little Fair around." Whether you like exhibits, animals, food or entertainment, the Green Lake County Fair offers something for everyone. Thanks to the generous support of a variety of partners, the Green Lake County Fair can continue to improve this tradition of providing family fun.

- ### WHAT ARE THE BENEFITS OF PARTICIPATION?
- ◆ Generates sales
 - ◆ Expands consumer awareness
 - ◆ Increases name recognition & prestige
 - ◆ Creates good will
 - ◆ Enhances existing marketing efforts
 - ◆ Builds customer loyalty
 - ◆ Supports event advertising
 - ◆ Provides a tax deduction

- ### HOW CAN I PARTICIPATE?
- ◆ Monetary
 - ◆ Community Service
 - ◆ Volunteer
 - ◆ In-Kind Support
- A list of our 2018 Friends is enclosed. Once again, thank you for your support. It is greatly appreciated.



2019 Fair Representatives include Fair Ambassador, Cole Chapman, and Junior Fairest of the Fair, Kai Liptow.

Partnership Levels

As a token of our appreciation, Friends of the Fair Partners will receive the following:



Grand Champion Level \$1,000 & Above

Everything included at the Champion Level
Logo recognition in Schedule of Events
Separate signage recognition for specific event/program sponsored
Eight (8) Track Event passes (TBD)



Champion Level \$500-\$999

Everything included at the Blue Ribbon Level
Logo recognition in Schedule of Events
Six (6) Track Event passes (TBD)



Blue Ribbon Level \$250-\$499

Everything included at the Red Ribbon Level
Four (4) Track Event passes (TBD)



Red Ribbon Level \$100-\$249

Everything included at the Pink Ribbon Level
Two (2) Track Event passes (TBD)



Pink Ribbon Level \$50-\$99

Listing on Friends of Fair display board and posters at the Fair
Listing in Fair's Schedule of Events
Recognition on Fair's website (Friends of the Fair Partnership Page)
Recognition on Green Lake County Fair's social media site

The Fair offers many educational and fun programs! If you are interested in sponsoring a specific program or event, the above levels of partnership will apply.

Interested helping out in other ways:

*Volunteer (Businesses/Organizations/Individuals)

*Your Own Fundraising Event

*Event Set-Up

*In-Kind Support

*Your gift may qualify as a charitable deduction for federal income tax purposes.
Please consult a tax adviser or the IRS to determine whether your contribution is deductible.*



Green Lake County Friends of the Fair Partnership Form

Partnership Levels: **Grand Champion Partner = \$1,000 & Above**

Champion Partner = \$500 - \$999

Blue Ribbon Partner = \$250 - \$499

Red Ribbon Partner = \$100-\$249

Pink Ribbon Partner = \$50-\$99

Thank you for becoming a Friend of the Green Lake County Fair! Please fill out the form below and return it to the address at the bottom of the page. If you are interested in a specific partnership, please contact Kim Zills at kim.zills@ces.uwex.edu and she can assist you. Thank you again for your generous support.

Name_____

Company_____

Address_____

City_____ State_____ Zip Code_____

Phone_____ Email_____

Amount_____

Other Partnership (Community Service, Volunteer, In-Kind)_____

Name to be used in Listing (Please be specific)_____

Please respond by May 31, 2019 in order to be assured of getting your name on all printed materials. Please make check payable to the Green Lake County Fair and mail Friends of the Fair Partnership form to:

Green Lake County Fair

PO Box 3188

Green Lake WI 54941

