

GREEN LAKE COUNTY FAIR



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2018 NEWS RELEASE

...the best little fair around!

GREEN LAKE COUNTY FAIR LIVESTOCK AUCTION SET



The Auction finalizes the market animal project for youth exhibiting their animals at the Green Lake County Fair. Local and regional businesses and citizens come to this exciting event to support youth exhibitors.

The 2018 Livestock Auction is scheduled for Friday, August 3 at 7:00 p.m. in the Swine Building at the Green Lake County Fairgrounds. Over 90 head of top quality meat animals will be available for sale to area residents and businesses. The sale order is as follows: sheep, dairy, swine, rabbits, poultry and beef. The champion and reserve grand champion of each species will be the first to sell.

Individuals and businesses that purchase animals at the Fair often utilize a sell option following the Auction. The bidder purchases the animal during the Auction, usually at higher than market prices. Following the Auction, the businesses choose to sell the animal at market price, thus recovering a large portion of their initial purchase price. The difference between the purchase price and market price is often included in the business-advertising budget and can be claimed as an advertising expense.

The youth of Green Lake County who receive funds from the Auction utilize the monies in different and creative ways. A majority of youth save a portion of the funds for future education plans. Some of the monies are used to purchase project animals for future years. As a part of their project, youth keep records along every step of the way, including costs incurred by the project, thus allowing them to plan ahead to the next year.

In 2017, approximately 134 large and small animals were purchased by 66 buyers for an impressive total \$170,523.65. The exhibitors would like to thank everyone who purchased an animal last year.

If you'd like to learn more about the importance of livestock agriculture and the auction, come and observe any of the shows, or attend the Auction. We look forward to seeing you there!

The Green Lake County Fair (A Whole Lotta Happy) is scheduled for August 2-5. For more information regarding the above or for a complete Schedule of Events, please contact the UW-Extension/Fair Office at 920.294.4033 or visit our website at greenlake.uwex.edu.

- *The mission of the Green Lake County Fair is to provide positive youth development and leadership skills, along with promoting agriculture, family, and community involvement through education and tradition.* ●