

Revitalizing Wisconsin's Downtowns



Revitalizing Wisconsin's Downtowns is a web-based presentation series that provides relevant educational programming to support downtown and business district economic development. Six sessions are planned annually with high quality presentations by state and national experts.

How to Participate

Participants who attend the webinars at a regional group site stay after the presentation for discussion and networking. Alternatively, individuals may login from their own location. To participate, all that is needed is an Internet connection and separate telephone (audio) line.

Past Sessions

A variety of topics have been present since the start of the series in 2009. Examples include:

Main Street Approach

Retail and the Current Economy

Fostering Entrepreneurship

Downtown Image and Branding

Business Recruitment

Low Cost/High Impact Design

Using Technology

Sustainable Downtowns

Working with Big Box Retailers

Living Downtown

Working Downtown

Entertainment Downtown

Buy Local Campaigns

Bringing in Small Industry

All sessions are archived online for viewing under "webinars" at: <http://blogs.ces.uwex.edu/cced/>
Recordings for use offline can be purchased through the UW-Coop Extension Learning Store.

Upcoming Sessions

- November 15, 2012 at noon – Public/Private Partnerships presented by Naletta Burr of the Wisconsin Economic Development Corporation
- Mark your calendar for future Sessions:
 - ✓ January 17, 2013
 - ✓ March 21, 2013
 - ✓ May 16, 2013



To Register:

Email bill.ryan@uwex.edu or call 608-263-4994.

The series is sponsored by UW-Extension's Center for Community and Economic Development, the Wisconsin Economic Development Corporation, and the Wisconsin Downtown Action Council. There is no cost to participants served by these organizations.

