



## **FAIREST OF THE FAIR DUTIES**

The following is a list of expectations set forth for the Green Lake County Fairest of the Fair. It is intended to be used as a guide in planning a schedule and to outline the duties and responsibilities of the chosen position. The Fairest of the Fair is expected to be available for pre-fair publicity appearances and during the four (4) days of the fair. The Fair Promotion Committee members will guide the Fairest of the Fair representatives in planning and attending all public events. Should the Fairest of the Fair be unable to fulfill the position obligation, the First Runner-Up will assume the duties.

- Competition Dates
  - Must be available to participate in the interview portion on July 10, 2017 at the Green Lake County Government Center
  - Must be available to attend the coronation ceremony on July 12, 2017 at Deacon Mills Park in Green Lake
- Fair Representation
  - Four (4) days of the Green Lake County Fair August 3-6, 2017, for the judging events. There will be daytime and evening events which you will be required to attend as Fairest of the Fair. A schedule will be presented and accepted prior to the start of the Fair.
  - Impromptu media interviews with radio stations prior to and throughout the duration of the Fair
  - Announcement of the day's special events on the grounds speaker system
  - Meet and greet fair guests and judging events
  - Wisconsin Fairest of the Fair Reunion at 2018 Wisconsin State Fair
- Representation at Community Events
  - Fairest of the Fair will be asked to participate in the following list of community and parade events
    - Harvest Festival, Green Lake - September 23 & 24, 2017
    - Memorial Day Parades 2018 - TBA
    - Dairy Breakfast 2018 - TBA
    - Focus on the Farm 2018 - TBA
    - 4th of July Celebrations - TBA
- Representation at the Wisconsin Association of Fairs Convention

- Attend the Wisconsin Association of Fairs Convention and compete for the state title, held January 7-10, 2018 at the Chula Vista Resort in Wisconsin Dells
- Gather/provide donated auction basket items that symbolize Green Lake County and the Green Lake County Fair for the Fairest Basket Auction that takes place at the Wisconsin Association of Fairs Convention
- Other Promotional Activities
  - Deliver promotional placemats to area restaurants by the end of June.
  - Create a bulletin board for display at the Green Lake County Fair. The purpose of the display is to promote the Fairest of the Fair program and increase participation in the program.
  - Attend Fairest of the Fair planning meetings throughout the year.
  - Assist with the 2018 Fairest of the Fair coronation ceremony.
  - Responsible for assisting the UW Extension staff with creating posts and content for the Green Lake County Fairest of the Fair Facebook page. The Facebook page will be maintained and updated by UW Extension staff. All posts and content are required to be approved by UW Extension staff.
  - Contact area businesses to obtain five (5) corporate sponsorships to support the Fairest of the Fair program.