

Green Lake County Fair



2017 Community Involvement Program (CIP)

Check out how you can become a Sponsorship Partner!

*"the best little Fair around"
August 3-6, 2017*

The mission of the Green Lake County Fair is to provide positive youth development and leadership skills, along with promoting family and community involvement through education and tradition.

COMMUNITY INVOLVEMENT PROGRAM

The Green Lake County Fair Committee seeks to increase the entertainment and family programming during the Fair, and it is our hope that support from businesses/community service groups may be shown through participation in our Sponsorship Program. In return, the Green Lake County Fair will give recognition to you through event promotions and at the events themselves. In most cases, signage at the event will be provided.

WHAT ARE THE BENEFITS IN PARTICIPATING?

- ◆ Generate Sales
- ◆ Expand Consumer Awareness
- ◆ Increased Name Recognition & Prestige
- ◆ Create Good Will
- ◆ Enhance Existing Marketing Efforts
- ◆ Build Customer Loyalty
- ◆ Event Advertising Support
- ◆ Tax Deduction

HOW CAN I PARTICIPATE?

- ◆ Sponsorship Partner
- ◆ Community Service Partner
- ◆ Volunteer Partner
- ◆ In-Kind Support Partner



Check out the enclosed letter with list of improvements and enhancements that have been made since the inception of this program! The Fair is so grateful for the support of businesses, organizations and individuals. These accomplishments would not be possible without all of you.

*Business Name _____

Address _____

City _____

Contact Person _____

Phone Number _____

***Please be specific as this will be used in advertising and signage.**
Please respond by **May 1, 2017** in order to be assured of getting your name on the partnership list for advertising and signage (including Fair Schedule of Events). Please send partnership donation to:
GREEN LAKE COUNTY FAIR, PO BOX 3188, GREEN LAKE WI 54941

THANK YOU!

Green Lake County Fair

"The Best Little Fair Around"
PO Box 3188
Green Lake WI 54941
Phone: 920-294-4033
Fax: 920-294-4176
E-mail: kim.zills@ces.uwex.edu
Website: greenlake.uwex.edu

Sponsorship Partner

The Community Involvement Program (CIP) is set up with levels of partnership.

\$100.00 Partner

- Mention in radio and print advertising, including newspaper ads and pre-fair brochures
- Your company's name on the CIP Partnership Board located at the Fair Office (during the Fair)
- Four (4) complimentary Demolition Derby passes

\$75.00 Partner

- Mention in radio and print advertising, including newspaper ads and pre-fair brochures
- Your company's name on the CIP Partnership Board located at the Fair Office (during the Fair)
- Two (2) complimentary Demolition Derby passes

\$50.00 Partner

- Mention in radio and print advertising, including newspaper ads and pre-fair brochures
- Your company's name on the CIP Partnership Board located at the Fair Office (during the Fair)

Community Group Partner

Service groups can also be involved in making the Green Lake County Fair a true community-planned and sponsored event. We'd like to invite your group to conduct a fundraiser at our Fair! We are hoping to increase the amount of vendors and events/activities at the Fair and feel this would be a wonderful opportunity for your group to show support of the Fair and promote your organization. A portion of your proceeds will be donated to the CIP Fund.

Volunteer Partner

We need helping hands. In order to incorporate new ideas and community events, we need people! Please consider volunteering; superintendent assistants, clerks, herdsmanship judges, gate tenders, building security helpers, Fair Office volunteer, Fair set-up night, etc. There are several opportunities to help organize, plan and implement events.

In-Kind Support Partner

There are many services/items that are needed and would be greatly appreciated as donations to help make the Fair a wonderful family event. Perhaps you have a business that specializes in something that would be of great use at the Fair. We also welcome individuals with a desire to contribute!

GREEN LAKE COUNTY FAIR COMMUNITY INVOLVEMENT PROGRAM (CIP) 2017

1. Yes, I would like to be a: **SPONSORSHIP PARTNER**

_____ \$100.00 Partner
_____ \$75.00 Partner
_____ \$50.00 Partner
_____ Other Amount \$ _____

I would like my partnership to help sponsor the following:

___ Entertainment	___ Buildings/Grounds Improvements
___ Family Act	___ Water/Electrical Updates
___ Demolition Derby	___ Landscaping
___ Premiums for Exhibitors	___ Advertising
	___ Other

ENCLOSED IS MY CHECK FOR \$ _____
(make payable to Green Lake County Fair)

2. Yes, I would like to be a: **COMMUNITY SERVICE GROUP PARTNER**

List service (food stand, fundraiser, event/activity, etc.) _____

3. Yes, I would like to be a: **VOLUNTEER PARTNER**

I would like to help with the following: _____

4. Yes, I would like to be an: **IN-KIND SUPPORT PARTNER:**

I/We would be willing to donate the following services(s)/item(s)/award(s) for exhibitors: _____

PLEASE CLIP AND RETURN—REMEMBER TO FILL OUT BACK SIDE OF THIS FORM. THANK YOU!